

Partnership Opportunities 2025

Every Person. Every Day.



Your Partnership Is Powerful



Partnering with Opportunity Enterprises is an exciting opportunity to support individuals throughout Northwest Indiana while aligning your corporate brand with an inspiring cause.

Opportunity Enterprises (OE) is a cornerstone in Northwest Indiana, empowering individuals with disabilities since 1967. Our mission is to create inclusive and equitable opportunities for people of all abilities. This past year, OE served over 1,000 individuals through our suite of programs and services, including supporting multiple group homes, more than 20 supported living sites, four educational day programs, community employment placement and training, on-demand transportation, post-high school transition planning in over 20 school districts, and three social enterprises that serve the community. Our dedicated staff of over 400 individuals provides an array of services to people with intellectual and developmental disabilities.

The support of our donors is crucial in maintaining and expanding our services. Contributions help fund essential programs and provide necessary resources for our clients, including transportation, technology, and specialized care. Your generosity ensures that OE can continue to offer high-quality services that empower individuals with disabilities to achieve their fullest potential.

We invite you to join us in making a meaningful difference in the lives of individuals with disabilities. By donating to Opportunity Enterprises, you directly contribute to creating a more inclusive and supportive community. Your support can transform lives, providing hope and opportunities for those who need it most. Whether through a one-time donation, planned giving, or corporate sponsorship, every contribution matters and brings us closer to our vision of a community where everyone can thrive.

Annual Sponsorship Opportunities



Our Northwest Indiana region is rich with many opportunities for companies to highlight their philanthropy. OE understands that your brand and philanthropic message needs to be at the forefront to connect with your target audiences. Your trusted brand, coupled with OE's, will highlight your corporate social responsibility and promote your community engagement that matters to your customers.

Marketing and Advertising Benefits	Presenting \$20,000	Philanthropist \$15,000	Partner \$10,000	Patron \$5,000	Proponent \$3,000
Year Round Recognition					
Monthly E-Newsletter (5,000 + Subscribers)	✓	✓	✓	✓	✓
Social Media (6000+ Contacts)	x2	x2	x2	✓	✓
Digital Supporter Badge	✓	✓	✓	✓	✓
Company Logo with link on OE Sponsor Webpage	✓	✓	✓	✓	✓
Annual Report	Logo	Logo	✓	✓	✓
Check Presentation (By Request)	✓	✓	✓	✓	
Profile in E-Newsletter	✓	✓	✓		
Shared Annual e-Blast	✓	✓	✓		
Digital Marquee	✓				
Event Recognition					
Annual Gala	Believe 10 Tickets	Hope 8 Tickets	Inspire 6 Tickets	Inspire 6 Tickets	Advocate 4 Tickets
Golf Outing	Gold	Silver	Silver	Foursome	Green Flag
Celebration of Achievement	Believe 10 Tickets	Hope 8 Tickets	Inspire 6 Tickets	Inspire 6 Tickets	Advocate 4 Tickets
Annual Supporter Signage at Special Events	✓	✓	✓	✓	

Event Dates for 2025 are:

- **Annual Gala – Saturday, May 10, 2025**
- **One Amazing Golf Outing – Monday, August 25, 2025**
- **Celebration of Achievement – October 2025**

For detailed event benefits, see event pages 5-7.

Champions of Change



OE's **small business giving circle**, Champions of Change, brings together like-minded local business owners who share our belief that a viable community is one that works together to ensure everyone's success. A gift of any amount has a tremendous impact. Our Champions of Change Giving Circle helps fund educational curriculum, transportation services, and additional programs that give OE clients the opportunity to reach their full potential. Share your business's giving philosophy with the greater region and join a passionate community of givers who are making a difference in the lives of individuals with disabilities!

<i>Marketing and Recognition Benefits</i>	<i>Pacesetter \$2,500</i>	<i>Luminary \$1,000</i>	<i>Forerunner \$500</i>	<i>Leader \$250</i>
Company Logo on OE Sponsor Webpage	✓	✓	✓	✓
Annual Report	✓	✓	✓	✓
Digital Supporter Badge	✓	✓	✓	
Social Media	✓	✓		
Event Tickets	2 Gala and 2 Celebration Of Achievement	2 Celebration Of Achievement		

Annual Gala - Saturday, May 10



With the dedicated involvement of Delta Theta Tau sorority, OE's Annual Gala is one of the highest-attended and well-known events in Northwest Indiana.



The Gala draws over 600 guests and industry leaders who gather in support of individuals with disabilities. Guests enjoy a gourmet dinner, music, live and silent auction. This is a high impact event that truly demonstrates the importance OE programs and services, and how the generosity of others creates inclusive and equitable opportunities for people of all abilities.

<i>Marketing and Recognition Benefits</i>	<i>Title \$10,000</i>	<i>Believe \$7,500</i>	<i>Hope \$5,000</i>	<i>Inspire \$2,500</i>	<i>Advocate \$1,000</i>	<i>Grow \$500</i>
Event Tickets	10	10	8	6	4	2
Printed Program	Full Page & Logo	Half Page & Logo	Half Page & Logo	Quarter Page & Name Listing	Name Listing	Name Listing
Event Signage	Logo On all Banners, Table Numbers	Logo On Event Banner	Logo On Event Banner	Name On Entry Banner	Name On Entry Banner	
Event Webpage	✓	✓	✓	✓	✓	
Event Social Media	✓	✓	✓	✓		
E-Newsletter	✓	✓	✓			
Press Release	✓	✓	✓			
Marketing Materials	Logo On All Materials	Exclusive Branding Opportunity				
Verbal Recognition During Program	✓					

Table of 10: \$1,750
Single Ticket: \$175

One Amazing Golf Outing - Monday, August 25



Hosted by the Friends of OE Golf Committee, the annual One Amazing Golf Outing is one of the region's best-loved golf events. This event brings together nearly 200 business and community leaders for a fun-filled day of golf with a purpose. Foursomes and sponsorships are first come, first serve.

<i>Marketing and Recognition Benefits</i>	<i>Title \$5,000</i>	<i>Cart \$3,500</i>	<i>Gold \$2,000</i>	<i>Silver \$1,000</i>	<i>Golfing Foursome \$600</i>
Golf For Four	x3	✓	✓	✓	✓
Sign on Tee Box	x2	✓	✓	✓	
Printed Program	Logo	✓	✓	✓	
Event Social Media	✓	✓	✓	✓	
Green Flag	x2	✓	✓		
Marketing Materials	Logo On All Materials	Name On All Golf Carts			
Verbal Recognition During Program	✓				

<i>Additional Golf Sponsorship Opportunities</i>	<i>Sponsor Amount</i>	<i>Recognition</i>
Bloody Mary Bar (One Available)	\$750	Signage at Bar, Printed Program, Event Social Media
Scoreboard (One Available)	\$500	Signage at Scoreboard, Printed Program, Event Social Media
Beverage (Two Available)	\$500	Signage on Beverage Cart, Printed Program, Event Social Media
Scorecard (Two Available)	\$250	Name/Logo on Scorecard, Printed Program
Bag Drop (Two Available)	\$250	Signage at Bag Drop, Printed Program
Green Flag	\$250	Name on Green Flag
Tee Box	\$150	Signage Name/Logo on Tee Box
Individual Golfer	\$150	Golf Play at Valparaiso Country Club

Celebration of Achievement - October 2025

Celebration ^{OF} *Achievement* *success is within everyone's reach*



Each year, OE celebrates the successes of our clients, staff, volunteers, and community partners at a festive awards breakfast filled with inspirational stories. Annual sponsors, donors, award winners, families, and guests come together and learn about the individuals who exemplify and further OE's mission day in and day out. You won't want to miss this mission-filled event that truly embodies the spirit and culture of caring that makes OE such a special place.

<i>Marketing and Recognition Benefits</i>	<i>Believe \$5,000</i>	<i>Award Sponsor \$3,000</i>	<i>Hope \$2,500</i>	<i>Inspire \$1,000</i>	<i>Advocate \$500</i>	<i>Grow \$100</i>
Event Tickets	10	8	8	6	4	2
Printed Program	Back Cover & Logo	Full Page Ad & Logo	Full Page Ad & Logo	Half Page Ad & Logo	Logo	Name Listing
Event Signage	Logo	Logo	Logo	✓	✓	
Event Webpage	✓	✓	✓	✓	✓	
Event Social Media	✓	✓	✓	✓		
Press Release	✓	✓	✓	✓		
E-Newsletter	✓	✓	✓			
Marketing Materials	Logo On All Materials	Logo On Produced Award Video	Exclusive Branding Opportunity			
Verbal Recognition During Program	✓	Will present award to honoree				

Table of 10: \$225
Single Ticket: \$25

Pillars of Potential



Pillars of Potential is a **leadership-giving circle** that supports educational programming in OE's four day service programs and provides educational experiences year-round. OE believes that adults with disabilities can actively learn and engage in meaningful, educational programming that increase communication, socialization skills, and independence, which leads to reaching one's *fullest potential!* *A gift to Pillars of Potential makes a life-changing impact!*

Recognition Benefits	Endowment Pillar \$25,000	Underwriter Pillar \$20,000	Class Pillar \$10,000	Educational Pillar \$5,000
Two Event Tickets - Annual Gala - Celebration of Achievement - Legacy Lunch (held every other year)	✓	✓	✓	✓
Pillars of Potential Donor Wall	✓	✓	✓	✓
Annual Impact Report	Lead Investor	✓	✓	✓
Annual Report	✓	✓	✓	✓
Pillar of Potential Webpage	Lead Investor	✓	✓	✓
Shared Social Media	✓	✓	✓	✓
Shared Annual e-Blast	✓	✓	✓	✓
E-Newsletter Donor Profile	✓	✓	✓	
Naming for One Year on Shared Marketing Plaque	Classroom	Desk	Computer Station	
Digital Marque	✓	✓		
Roots of Promise Circle Donor	\$5,000 Of Gift Will Be Invested In OE's Endowment Fund			

Make A Splash At Camp Lakeside



OE's Camp Lakeside offers a suite of camp services. From summer day camp for school-aged youth to Weekend Discoveries for adults with disabilities, Camp Lakeside provides engaging and fun activities at our beautiful Lake Eliza property.

Marketing and Recognition Benefits	Sunny Days \$10,000+	Lakeside Splash \$5,000+	Adventure \$2,500+	S'Mores & More \$1,000+	Lakeside Leader \$500	Camp Champ \$250	Explorer \$100 Minimum
Shore Lunch	Special Invite to Lunch with Campers on Friday of Choice	Special Invite to Lunch with Campers on Friday of Choice	Special Invite to Lunch with Campers on Designated Friday	Special Invite to Lunch with Campers on Designated Friday	Lunch with Campers on Designated Friday	Lunch with Campers on Designated Friday	Lunch with Campers on Designated Friday
Camp Lakeside Website	Logo on Camp Website	Logo on Camp Website	Name on Camp Website	Name on Camp Website	Name on Camp Website	Name on Camp Website	Name on Camp Website
Camp Signage	Logo	Logo	Name Listing	Name Listing	Name Listing	Name Listing	
Summer Camp Weekly Newsletter	Logo	Logo	Name Listing	Name Listing	Name Listing		
Annual Report	Name Listing	Name Listing	Name Listing	Name Listing			
Camp T-Shirts	Logo	Logo	Name Listing				
Social Media	Camp Lakeside and OE Annual Social Media Post	Camp Lakeside and OE Annual Social Media Post					
Additional Camp Recognition	Sponsor Name for Two Themed Summer Camp Weeks (i.e. ABC Company Lakeside Explorers Week)	Sponsor Name for One Themed Summer Camp Week					
OE Monthly E-Newsletter	Logo x1						
Press Release	Press Release						

Please Note: For recognition on signs and for naming of themed weeks, sponsorship pledges will need to be received by April 12, 2025. Thank you!

Social Enterprises

Through OE's Social Enterprises, individuals with disabilities find meaningful work in inclusive spaces where their abilities are celebrated! With many opportunities to learn and grow their skills as valuable members of the workforce, OE's Social Enterprises' employees gain independence, hone their job skills, and find purpose with a paycheck. Doing business with one of OE's Social Enterprises divisions helps provide incredible opportunities for success for individuals with disabilities.



SecureShred provides certified confidential data destruction services you and your business can rely on.

- On-site Shredding
- Off-site Shredding
- Electronics Recycling
- Hard Drive Destruction

SecureShred is AAA NAID Certified, e-Stewards Certified, and ISO 14001 Certified, adhering to top security practices and is compliant with all applicable data protection laws and international electronics recycling standards.

Call for a free quote today!

219.476.1905

SecureShred.org



OE's Clean Team specializes in commercial cleaning services including trash removal, floor care and deep cleaning.

219.464.9621 ext. 208

oppent.org/cleanteam



From everyday snacks to special occasions, Do Goodies has you covered. Even better, every dollar you spend at Do Goodies supports an entirely inclusive workforce, where people of all ability levels work in our kitchen to bring delicious snacks to life. This means you can snack good and do good because your purchase is supporting diverse and inclusive workspaces. A total win-win.

219.464.2670

DoGoodies.org

For more information on SecureShred, Clean Team and Do Goodies contact:

Business Operations Account Manager: 219.464.9621 ext. 208

Looking to create a more inclusive workforce? Partner with us to be your guide!



Your company receives a thorough assessment of your company's job descriptions, screening and onboarding processes, and culture. After this assessment, you receive a detailed plan of how to systematically recruit and develop supports to ensure equal access to employment. You can also take advantage of tax credits available.

oppent.org/consulting

consulting@oppent.org



Fulfilling your employment needs. Let us know what position openings you have and we connect you with a qualified potential employee. We assist with onboarding and training to find the right match for the employee and your company.

219.510.5330

oppent.org/jobsourceemployer
jobsource@oppent.org

For more information on Corporate Inclusivity Consulting and JobSource contact:

Senior Director of Employment Services and Transition: 219.510.5330

Want To Volunteer?



*Share your
philanthropy
by sharing
your talents!*

Annual Events:

- **Gala:** A night of celebration with 600 guests and exciting live and silent auctions. Held in Spring each year.
- **One Amazing Golf Outing:** Always held on the 4th Monday of August at Valparaiso Country Club, this event is full of networking, volunteers and fun.
- **Art Barn Art Blitz:** The third week in September, help showcase artwork of clients by volunteering a few hours at the art blitz.

Seasonal Volunteer Opportunities:

- **Camp Lakeside:** Volunteer at OE's summer day camp developed for school-aged youth. This 8-week summer camp always welcomes volunteers to join in summer fun (held at Lake Eliza).
- **Do Goodies!:** Join us in an inclusive work environment and learn from our staff of all abilities what it is like to "do good" during the holiday season - packing gift boxes, labeling products, and all the steps along the way.
- **Angel Tree:** Each year, generous donors provide holiday wishes of our clients. Gift wrapping always is needed this time of year!

Additional Opportunities:

- **Educational Day Programming:** Work with clients by helping them reach their educational goals through fun activities.
- **Adopt a Group Home or Supported Living Site:** Help keep our clients homes beautiful by keeping yards in shape!
- **Clerical Work:** General office assistance such as scanning and filing always is needed.

Visit oppent.org/volunteer for more information.



***Opportunity
Enterprises'
Development
Team is here
to help you
further your
philanthropic
goals!***

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